## Opéra Energie boosts client reporting with Datapred

Opéra Energie is the leading energy broker for professional and enterprise clients in France, with a reputation for client focus and innovation.

While recent energy market conditions have increased the need for quality energy buying advice, they have also created **new challenges for energy brokers**:

- Finding effective buying and hedging strategies requires more quantitative analysis.
- Clients demand frequent market updates and situation reports.

Tackling these challenges with spreadsheets would create a massive bottleneck for Opéra Energie's consultants, who frequently take over 30 client call per day.

« With Datapred's situation reports and market analyses, our clients can visualize what our consultants do for them, and the rationale behind these decisions. » Benoît Wintergerst

Following a successful trial period, Opéra Energie has decided to use Datapred's real-time analyses, forecasts and simulations to enhance the market awareness of its consultants.

Opéra Energie will also leverage Datapred's reporting capabilities to share personalized situation reports with its own clients, thus answering their need for continuous updates.



Benoît Wintergerst - COO



**15 TWh** Under management

**13,000**Professional and enterprise clients

**140** Employees

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to discuss how you could benefit from the Datapred digital twin: <a href="mailto:contact@datapred.com">contact@datapred.com</a>

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